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Coach to Open 'Coach House' on Fifth Avenue in New York City

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Stuart Weitzman Will Also Open Separate Flagship at Same Location

NEW YORK--(BUSINESS WIRE)--Feb. 2, 2016-- Coach, Inc. (NYSE:COH) (SEHK:6388), a leading New York design house of modern luxury accessories and lifestyle brands, today announced the opening of a Fifth Avenue flagship, timed to coincide with the brand's 75th Anniversary. The store will be located at 685 Fifth Avenue in New York City, in one of the world's most prestigious shopping districts, and is expected to open this fall.

Victor Luis, Chief Executive Officer of Coach, Inc., said, "Our intention is to create a true 'Coach House', celebrating Coach's heritage and history of craftsmanship. With a bespoke façade and modern luxury interior, it will provide an appropriate showcase for the full expression of our women's and men's Collections including bags, small leather goods, footwear, and ready-to-wear, in addition to offering a full range of customization and leather services. We will also be opening a separate adjacent Stuart Weitzman flagship store, bringing the two brands' stores to one iconic location."

The retail space dedicated to the Coach brand – about 20,000 square feet - will be designed by Executive Creative Director Stuart Wevers in partnership with William Sofield, Designer and President of Studio Sofield. It will feature an interior that has a distinctive New York City attitude with the latest modern luxury evolution of Coach's design and positioning. It will include a unique shopping salon and Craftsmanship Bar. An impressive blackened steel and mahogany staircase will be a key element for the store, inviting the customer in and creating a sense of discovery while shopping. Warm lighting, proprietary carpets, and fine millwork will accent each room and emphasize a contrast of materials and expressions essential to the modern luxury design of the new Coach stores. Throughout the three-level flagship will be a mix of custom-designed cabinetry with vintage and bespoke furniture and objects.

Andre Cohen, President, North America for Coach, said, "We're especially excited about the expected opening of this prominent New York location, a true House for the Coach brand in this important global fashion capital. We're confident that our new modern luxury store environment, showcasing Coach's rich heritage and commitment to craftsmanship along with product designed by Stuart Wevers, will be warmly embraced by the discerning New York shopper and international visitors alike."

Stuart Weitzman, Chairman of Stuart Weitzman, added, "We are very excited to have a true window to the world for our brand on Fifth Avenue, an address that is globally synonymous with fashion and luxury."

Coach, Inc. is a leading New York design house of modern luxury accessories and lifestyle brands. The Coach brand was established in New York City in 1941, and has a rich heritage of pairing exceptional leathers and materials with innovative design. Coach is sold worldwide through Coach stores, select department stores and specialty stores, and through Coach's website at www.coach.com. In 2015, Coach acquired Stuart Weitzman, a global leader in designer footwear, sold in more than 70 countries and through its website at www.stuartweitzman.com. Coach, Inc.'s common stock is traded on the New York Stock Exchange under the symbol COH and Coach's Hong Kong Depositary Receipts are traded on The Stock Exchange of Hong Kong Limited under the symbol 6388.

Neither the Hong Kong Depositary Receipts nor the Hong Kong Depositary Shares evidenced thereby have been or will be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), and may not be offered or sold in the United States or to, or for the account of, a U.S. Person (within the meaning of Regulation S under the Securities Act), absent registration or an applicable exemption from the registration requirements. Hedging transactions involving these securities may not be conducted unless in compliance with the Securities Act.

This press release contains forward-looking statements based on management's current expectations. Forward-looking statements include, but are not limited to, statements that can be identified by the use of forward-looking terminology such as "may," "will," "to open," "to be," "to create," "to offer," "can," "should," "expect," "intend," "estimate," "continue," "project," "forecast," "anticipated," "moving," "leveraging," "targeting," or comparable terms. Future results may differ materially from management's current expectations, based upon a number of important factors, including risks and uncertainties such as expected economic trends, construction delays, the ability to anticipate consumer preferences, the ability to control costs and successfully execute our transformation initiatives and growth strategies and our ability to achieve intended benefits, cost savings and synergies from acquisitions, etc. Please refer to Coach Inc.'s latest Annual Report on Form 10-K and its other filings with the Securities and Exchange Commission for a complete list of risks and important factors.



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